

# GeoAI: Roadmapping the next 5 years

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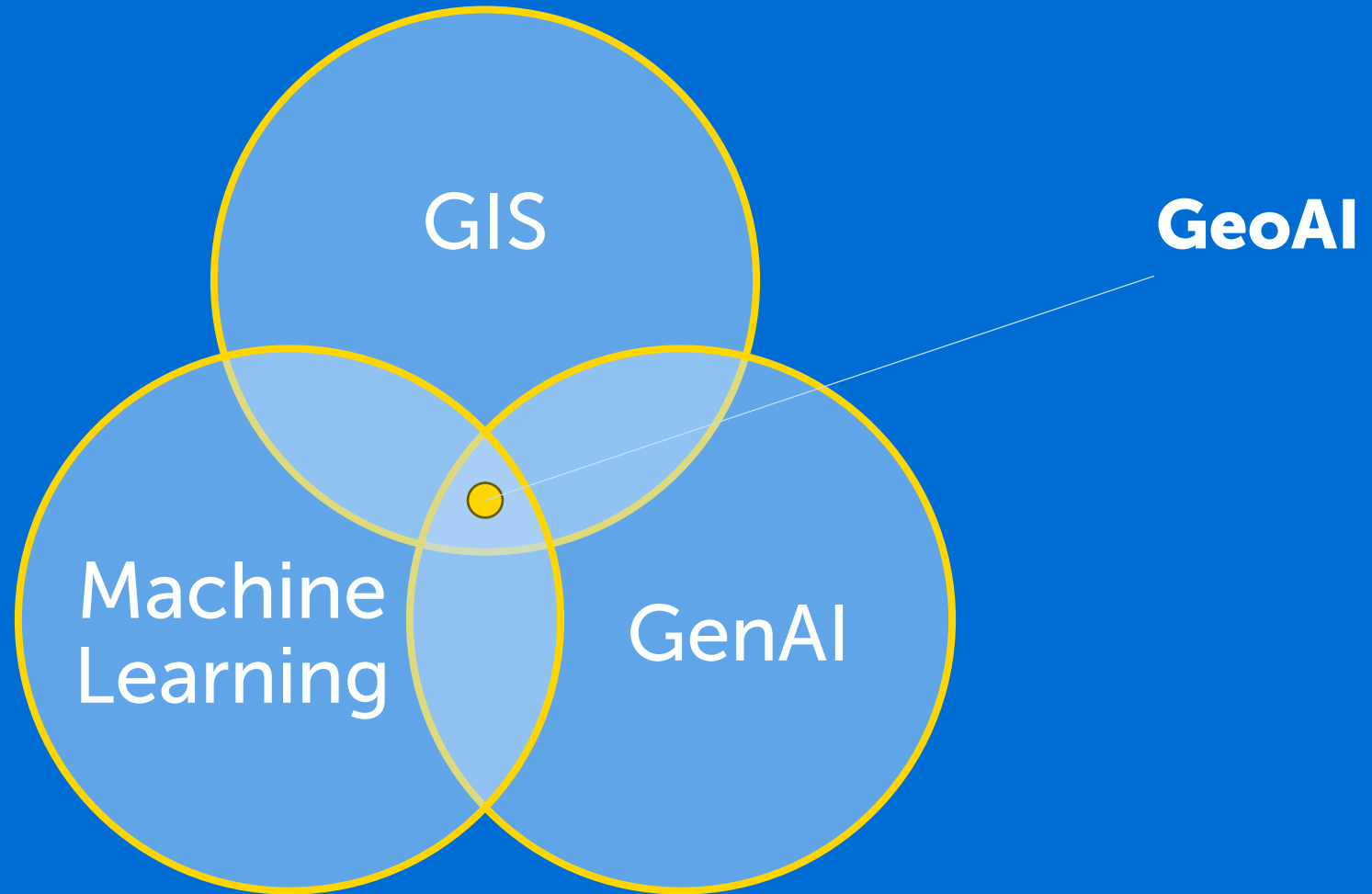
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What do I mean by GeoAI?

# What do we mean by GeoAI?



GeoAI ≠ “a GIS team thing”

GeoAI = how core processes operate

# Roadmapping.

Picking a business process.

# Where to start?

## Selection criteria

- High business impact
- Knowledge-intensive
- Time-consuming
- Repetitive analysis
- Strong dependency on data & expertise

# Where to start?

## Ask yourself

- What creates value for the client?
- What process slows us down the most?
- Where do experts become bottlenecks?
- Where do decisions rely on partial information?

# Korem Presale Process.

# The Workshop

The first conversation shapes the future, choose the right voices.

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# Critical and risk-focused profiles

Absolutely necessary

But **after** the vision exists

# Process Mapping Is Not Optional

You cannot transform what you don't clearly understand.

# Korem Presale Process



**Client Partnership**

*Driving Business Success*

**korem**

THE  
GEOSPATIAL  
EXPERT SHOP

**People Involved**

**Required information**

**Explicitly  
Identify**

**External dependencies**

Partners, data providers

**Internal systems**

# Korem Presale Process



**Client Partnership**

*Driving Business Success*

**korem**

THE  
GEOSPATIAL  
EXPERT SHOP

## Find your 5-year vision.

What creates value for the client?

What exists only because of limitations?

Five years ago, today's tools were almost unimaginable.  
Don't design for today's limits.

## The vision for the Korem Presale process.

The entire process will happen dynamically during the initial consultation and requirement gathering session.

## The vision for the Korem Presale process.

GeoAI systems listen, analyze, simulate, and visualize, in real time, to support the conversation.

# Korem Presale Process



## Roadmapping, backward.

- [In ~5 years] Everything happens during a call with the customer.
- [In ~2 years] Research and POC take a few hours instead of a few days.
- [In ~1 year] All data and metadata are standardized and stored in a single place.

# Final Thought

GeoAI is not about replacing expertise.  
It's about scaling it, amplifying it, and making it available at the  
moment decisions are made.

# What's next?

- Find your vision.
- Build your roadmap backward.
- Identify low hanging fruits aligned with your roadmap.